

Message Text

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17

ACTION AID-05

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FM AMEMBASSY OUAGADOUGOU

TO SECSTATE WASHDC 8902

INFO AMEMBASSY ABIDJAN

CDC ATLANTA GA

UNCLAS OUAGADOUGOU 2667

DEPT PASS AFR/CWR (MARSHALL) AND PHA/POP/AFR (MIRACLE)

ABIDJAN FOR REDSO

E.O. 11652: N/A

TAGS: SPOP, EAID, UV

SUBJECT: REQUEST FOR FAMILY PLANNING ASSISTANCE

REF: OUAGA 2416

1. SUMMARY. REPUTABLE LOCAL CONSULTING ORGANIZATION HAS REQUESTED ASSISTANCE TO PRODUCE FULL LENGTH COLOR FILM ON FAMILY PLANNING. BELIEVE PROJECT WOULD BE EXTREMELY VALUABLE IN EFFORTS TO SENSITIZE VOLTANS TO IMPORTANCE FAMILY PLANNING. REQUEST FAVORABLE AID/W CONSIDERATION.

2. SAED (SOCIETE AFRICAINE D'ETUDES ET DE DEVELOPPE-MENT) HAS MADE REQUEST TO EMBASSY FOR ASSISTANCE IN PRODUCING FILM ON SUBJECT OF FAMILY PLANNING. TITLE OF PROJECT IS "FILM POUR LA MOBILISATION DES MASSES EN FAVEUR DU PLANNING FAMILIAL." FILM WILL BE 90 MINUTES LONG IN COLOR.

3. OBJECT OF PROJECT IS THREEFOLD: A) DEMONSTRATE SOCIO-ECONOMIC PROBLEMS OF LARGE, TRADITIONAL-SIZE UNCLASSIFIED

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FAMILIES IN URBAN SETTING, B) DRAMATIZE NEED FOR GREATER

USE OF SEXUAL EDUCATION IN SCHOOLS AND, C) POINT OUT
NEED FOR FAMILY PLANNING CENTERS IN VOLTAN URBAN AREAS.

4. SAED HAS ASKED IF WE WOULD BE WILLING COSTS
OF PRODUCING AND DEVELOPING FILM. AMOUNT REQUESTED
IS 2.3 MILLION CFA OR \$10,000 TO FINANCE FILM, PERSONNEL,
AND PROCESSING. VOLTANS (DIRECTION OF SOCIAL AFFAIRS
IN MOH) HAVE GIVEN THEIR APPROVAL FOR PROJECT. SAED
WILL MAKE FINISHED FILM AVAILABLE TO GOUV FOR SHOWING
AT VARIOUS HEALTH CENTERS, DISPENSARIES, MATERNITIES
THROUGHOUT COUNTRY AT MAJOR TOWNS. GOVERNMENT CONTRIBU-
TION WILL BE APPROXIMATELY 4 MILLION CFA WHICH WILL COVER
COSTS OF EXHIBITING FILM.

5. FILM WILL BE MADE IN OUAGADOUGOU. STORY WILL FOCUS
ON TWO TEENAGE GIRLS, ONE FROM FAMILY OF 16 CHILDREN
(NOT UNCOMMON) AND OTHER FROM 3-CHILD FAMILY. COMPARI-
SONS IN LIFE STYLES AND OBVIOUS SOCIO-ECONOMIC ADVANTAGES
OF SMALLER FAMILY ARE STRESSED THROUGH SCENES WHICH
TYPICAL VOLTAN AUDIENCE CAN EASILY COMPREHEND. FILM
ALSO WILL MAKE STRONG POINT ON NEED FOR GREATER SEXUAL
EDUCATION IN SCHOOLS BY ILLUSTRATING PLIGHT OF YOUNG
GIRL WHO SUDDENLY FINDS HERSELF PREGNANT AND ATTEMPTS
ABORTION.

6. NEEDLESS TO SAY, THIS PROJECT COULD REPRESENT MAJOR
BREAKTHROUGH IN EFFORTS TO SENSITIZE VOLTANS TO
IMPORTANCE OF FAMILY PLANNING AND POPULATION PROBLEMS.
FACT THAT OUV HAS CONSENTED TO PROJECT IS ALSO SIGNI-
FICANT FIRST STEP. FILM MIGHT ALSO BE USEFUL IN OTHER
WEST AFRICAN FRANCOPHONE COUNTRIES WITH SIMILAR CONDI-
TIONS/PROBLEMS.

7. ACCORDING TO SAED ORGANIZERS, FILM COULD BE FIRST
STEP IN FOCUSING PUBLIC OPINION ON FAMILY PLANNING.
SUBSEQUENT STATES WOULD INVOLVE AUDIO-VISUAL PROGRAMS
IN SCHOOL AND FAMILY PLANNING INFORMATION IN LOCAL
HEALTH CENTERS. TO AVOID ANY MISUNDERSTANDING, THIS
PROJECT DOES NOT SIGNAL (YET) ANY NEW OFFICIAL ATTITUDE
CHANGE ON USE OF CONTRACEPTIVES. IN THIS REGARD, A
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REVIEW OF OUAGA 2416 CONCERNING VOLTAN DEFINITION OF
TERM "FAMILY PLANNING" MAY BE USEFUL.

8. ACTION REQUESTED: FAVORABLE AID/W CONSIDERATION OF
SAED'S REQUEST. ASSUMING FINANCING CAN BE FOUND, APPREICATE
RECEIVING NAMES REPUTABLE FILM COMPANIES SAED CAN
CONTACT. WE CONSIDER SAED TO BE FIRST-RATE ORGANIZATION
AND FEEL PROJECT FITS IN WELL WITH OUR POPULATION ACTION

AGENDA FOR UPPER VOLTA. COPIES OF PROPOSAL BEING POUCHED
WASHINGTON.GRAHAM

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